

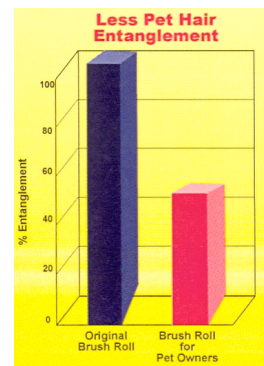


Contact:  
Bruce Ziegler  
General Manager, Kirby DCS  
bziegler@kirbywhq.com  
216-529-6206

### Don't Care for Pet Hair? Try Kirby's New Brush Roll for Pet Owners!

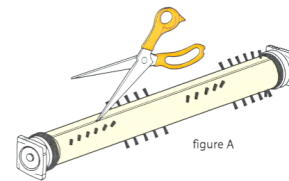
We love our dogs and cats. We love their playfulness, and their unconditional love. We love taking them for walks and playing fetch. We love it when they curl up next to us on the couch. We love how they cheerfully greet us as we walk in the door. We love a countless number of things about our pets. But one thing we do not love is pet hair in our carpets and clogging our vacuum cleaners. Thankfully, **Kirby®** has the solution!

Introducing Kirby's innovative new **Brush Roll for Pet Owners!** The latest accessory in Kirby's extensive line of Pet Care Solutions is a must-have for any dog or cat owner. The Brush Roll, which conveniently fits the G3 through Sentria Model vacuums, provides users with a clean and pet hair free carpet. The **Brush Roll for Pet Owners** maintains the sturdiness and reliability of Kirby's original Brush Roll while offering a new tuft pattern, leading to 55% less hair entanglement, as seen in the bar graph to the right. The body of the Brush Roll for Pet Owners is made of only hard woods such as maple and beech, giving it increased durability, while its anti-microbial bristles effectively resist growth of mold and bacteria.



Kirby is predicting big things for this new product, and Jacque Houston at the Barkley Pet Hotel & Day Spa agrees, commenting that “with other vacuums we had to sweep over our carpet two or three times, but with the **Brush Roll for Pet Owners** inserted into our Kirby, we were able to clean up the pet hair in one sweep, with no tangling!”

As the drawing to the right shows, the product is easy to clean and limits hair entanglement. Simply slide scissors along the cleaning channel to remove residual hair.



The **Brush Roll for Pet Owners** is a welcome addition to the Kirby Pet Care Solutions product line. Kirby already offers its valued customers an extensive line of pet care products ranging from Pet Stain & Odor Carpet Cleaner, Carpet Shampoo for Pet Owners, Kirby Guard Carpet and Upholstery Cleaner, Odor Clear, and now offers the ability to swiftly remove pet hair. For more information on the **Brush Roll for Pet Owners** and other Kirby Home Care Products, please call 1-800-437-7170 or visit [www.kirby.com](http://www.kirby.com).

*Headquartered in Cleveland, Ohio, Kirby remains the industry leader in home cleaning products. Established in 1914, innovation and technical expertise has been the hallmark of this proud American Company. Kirby Home Care Products are sold through independent dealers worldwide and enjoyed by consumers across the globe. By constantly monitoring emerging technologies and consumer trends, Kirby continues to develop unsurpassed quality and reliable Home Care Products.*

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