


COMPARISON OF NORTHEAST OHIO'S TOP 5 OVERNIGHT BOARDING FACILITIES

Attributes	The Barkley 	Facility #2	Facility #3	Facility #4	Facility #5
Guests	Dogs and Cats	Social Dogs Only	Dogs, Cats, Birds	Dogs	Dogs
Staff Qualifications Average Staff: Pet Ratio	Veterinary Technicians PCSA Certified 25:1	PCSA Certified 25:1	Veterinary Technicians 90:1	None 60:1	None 60:1
Exercise Walks/Day (Service Value)	3 (\$15.00)	0 (0)	0 (0)	0 (0)	0 (0)
Fun & Activity Options	Day Camp, Limo Rides, Nature Walks, Extensive Guest Service Menu	Day Camp Only	Walks Only	No	Yes
Dining	Eukanuba Low-Residue Prescription	Iams	Bijac/Science Diet	Iams	Bijac
Guest Rooms	Glass/Wrought Iron Doors, Tile & Raised Melamine Flooring, Stress and Noise Reduction	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring
Housekeeping	Daily Maid & Linen Service	None	Accidents only	Accidents only	Accidents only
Disease Control	Specialized Air Filtration & Sanitation Systems	None	None	None	None
Distance from 24-hour Emergency Pet Care	¼ mile	More than 3 miles	More than 8 miles	More than 8 miles	More than 8 miles
Security/Safety	24-hour Supervision, Custom ID Collars, Video Surveillance, 8 Foot Buried Fencing	6 foot fencing	Caretaker in evenings, 6 foot fencing	Reside on premises, 6 foot fencing	Reside on premises, 6 foot fencing

Cost Analysis (general boarding, non-peak periods, avg. size dog)					
Customer Convenience Hours Per Weekday	12	12	8.5	6.5	5.5
Hours Animal Care/Day (latest potty break)	24 hours - continuous (10 pm)	12 hours - continuous (7 pm)	10 hours - intermittent (none)	6 hours - intermittent (none)	8 hours - intermittent (none)
Nightly Rate	\$29	\$37	\$30	\$18	\$21
Price/Hour of Animal Care	\$1.21/hour	\$3.09/hour	\$3.00/hour	\$3.00/hour	\$2.63/hour
Luxury Suites (with scenic views, webcams, ad'l living space, bedding upgrades, television entertainment)	\$2.04 - \$2.70/hour *	N/A	N/A	N/A	N/A

*** - Luxury accommodations for less (per hour of animal care) than the traditional guest rooms of competing boarding facilities**

*The Barkley goes above and beyond industry standards to ensure a safe, clean and fun-filled environment...
with competitive pricing!*