


COMPARISON OF NORTHEAST OHIO'S TOP 5 OVERNIGHT BOARDING FACILITIES

ATTRIBUTES		FACILITY #2	FACILITY #3	FACILITY #4	FACILITY #5
Guests	Dogs & Cats	Social Dogs Only	Dogs, Cats Birds	Dogs	Dogs
Staff Qualifications Average Staff: Pet Ratio	Veterinary Technicians Certified Staff 25:1	Certified 25:1	Veterinary Technicians 90:1	None 60:1	None 60:1
Exercise Walks/Day (Service Value)	3 (\$15.00)	0 (0)	0 (0)	0 (0)	0 (0)
Fun & Activity Options	Day Camp, Car Rides, Indoor Pool, Extensive Guest Service Menu	Day Camp Only	Walks Only	No	Yes
Dining	Hills/ Science Diet	Iams	Biljac/Science Diet	Iams	Biljac
Guest Rooms	Glass/Wrought Iron Doors, Tile & Raised Melamine Flooring, Stress & Noise Reduction	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring	Chain Link Fencing Concrete Flooring
Housekeeping	Daily Maid & Linen Service	None	Accidents Only	Accidents Only	Accidents Only
Disease Control	Specialized Air Filtration & Sanitation Systems	None	None	None	None
Distance from 24-Hour Emergency Pet Care	1/4 mile	More than 3 miles	More than 8 miles	More than 8 miles	More than 8 miles
Security/Safety	24-Hour Supervision, Custom ID Collars, Video Surveillance, 8-Foot Buried Fencing, Stress & Noise Reduction	6-foot fencing	Caretaker in Evenings, 6-foot fencing	Reside on Premises, 6-foot fencing	Reside on Premises, 6-foot fencing

COST ANALYSIS (general boarding, non-peak time, avg. size dog)

Customer Convenience Hours Per Weekday	12	12	8.5	6.5	5.5
Hours Animal Care/Day (latest potty break)	24 Hours - continuous (11 pm)	12 hours - continuous (7 pm)	10 hours - continuous (none)	6 hours - intermittent (none)	8 hours - intermittent (none)
Lowest Rate	\$29	\$37	\$30	\$18	\$21
Price/Hr of Animal Care	\$1.21/hour	\$3.09/hour	\$3.00/hour	\$3.00/hour	\$2.63/hour
Luxury Suites (with scenic views, webcams, ad'l living space, bedding upgrades, tv entertainment)	\$2.04-\$2.70/hour*	N/A	N/A	N/A	N/A

** Luxury accommodations for less (per hour of animal care) than the traditional guest rooms of competing boarding facilities*

**THE BARKLEY GOES ABOVE AND BEYOND INDUSTRY STANDARDS TO ENSURE A SAFE, CLEAN AND FUN-FILLED ENVIRONMENT...
WITH COMPETITIVE PRICING!**